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**Professor**  
**Department of Foreign Languages**  
**National Taiwan University**  
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## **Education**

B.A. Columbia University 1984 (English and History)  
Ph.D. Yale University, 1991 (Renaissance Studies)

## **Books**

*Saving Face: A Short Cultural History* [in progress]

*Embassies to China: Diplomacy and Cultural Encounters Before the Opium Wars* (Singapore: Palgrave Macmillan, 2017)

*Becoming Yellow: A Short History of Racial Thinking* (Princeton: Princeton University Press, 2011) [translated into traditional Chinese: 成為黃種人：一部東亞人由白變黃的歷史 (新北市: 八旗文化, 2015); Korean: 황인종의 탄생: 인종적 사유의 역사 (Seoul: Hyeonamsa, 2016); and simplified Chinese: 成为黄种人：亚洲种族思维简史 (杭州: 浙江人民出版社, 2016)]

*The Story of a Stele: China's Nestorian Monument and Its Reception in the West, 1625-1916* (Hong Kong: Hong Kong University Press, 2008)

*The Pretended Asian: George Psalmanazar's Eighteenth-Century Formosan Hoax* (Detroit: Wayne State University Press, 2004)

*Sexual Shakespeare: Forgery, Authorship, Portraiture* (Detroit: Wayne State University Press, 2001)

## **Edited Books**

*Early Encounters Between East Asia and Europe: Telling Failures*, ed. Ralf Hertel and Michael Keevak (London: Routledge, 2017)

## **Selected Articles**

"How Did East Asians Become Yellow?" *Reconsidering Race: Social Science Perspectives on Racial Categories in the Age of Genomics*, ed. Kazuko Suzuki and Diego A. Von Vacano (New York: Oxford University Press, 2018): 204-8

Review of Ashley Eva Millar, *A Singular Case: Debating China's Political Economy in the European Enlightenment*, *American Historical Review* 123 (2018): 923-24

"Failure, Empire, and the First Portuguese Embassy to China, 1517-1522," *Early Encounters Between East Asia and Europe: Telling Failures*, ed. Ralf Hertel and Michael Keevak (London: Routledge, 2017), 142-55

"The 'Chineseness' of English Styles in the Long Eighteenth Century," *The Eighteenth Century: Theory and Interpretation* 57 (2016): 527-30

Review of R. Todd Godwin, *Persian Christians at the Chinese Court: The Xi'an Stele and the Early Medieval Church of the East*, *China Review International* 23 (2016): 358-60

Review of Rotem Kowner, *From White to Yellow: The Japanese in European Racial Thought, 1300-1735*,

- Harvard Journal of Asiatic Studies* 75 (2015): 480-86
- "Novissima Sinica," *Eighteenth-Century Life* 37 (2013): 88-90
- "A World of Impostures," *The Eighteenth Century: Theory and Interpretation* 53 (2012): 233-35
- "George Psalmanazar, Pretended Asian," *Fakes and Forgeries*, ed. Peter Knight and Jonathan Long (Amersham, UK: Cambridge Scholars Press, 2004), 148-64
- "Johnson's Psalmanazar," *The Age of Johnson* 15 (2004): 97-120
- "Knowing About China, 1500-1800," *The Eighteenth Century: Theory and Interpretation* 43 (2002): 85-89
- "George Psalmanazar: Impostor, Traveler," *Crossings: Travel, Art, Literature, Politics*, ed. Rudolphus Teeuwen (Taipei: Bookman Books, 2001): 91-101
- "Reading (and Conversion in) Augustine's *Confessions*" [Chinese translation], *Chung-Wai Literary Monthly* 345 (February 2001): 209-24
- "Shakespeare's Queer Sonnets and the Forgeries of William Henry Ireland," reprinted in *Shakespearean Criticism Yearbook 1998* (Detroit: Gale, 2000): 325-35
- "The Playing of Sodomy in *As You Like It*," *NTU Studies in Language and Literature* (Taipei) 9 (2000): 37-60
- "Shakespeare's Queer Sonnets and the Forgeries of William Henry Ireland," *Criticism* 40 (1998): 167-89
- "Fear of Fear in Hobbes's *Leviathan*," *Studies in Language and Literature* (Taipei) 8 (1998): 45-63
- "The Identifiable Rembrandt," *Bulletin of the College of Liberal Arts* (Taipei) 46 (1997): 149-71
- "The Subject of Shakespeare's Sonnets" [Chinese trans.], *Chung-Wai Literary Monthly* 289 (June 1996): 81-90
- "Reading (and Conversion in) Augustine's *Confessions*," *Orbis Litterarum* 50 (1995): 257-71
- "Remarks on Echo in Spenser," *Studies in Language and Literature* (Taipei) 6 (1994): 87-100
- "Descartes's Dreams and Their Address for Philosophy," *Journal of the History of Ideas* 53 (1992): 373-96
- "Veriphantor's *Betrogener Frontalbo* (c. 1670) and the Address of Misogyny," *Germanisch-Romanische-Monatsschrift* 70 (1989): 424-39

### **Selected Papers and Interviews**

- "Embassies to China," University of Utrecht, December 2017
- "How Did East Asians Become Yellow?" University of Warwick, November 2016; University of Hong Kong, April 2013; University of Michigan, December 2011, etc.
- "Free Trade' and the Dutch Embassy to China of 1655-1657," Amsterdam Centre for the Study of the Golden Age, University of Amsterdam, June 2014
- BBC Radio 4, "Thinking Allowed," October 19, 2011 [<http://www.bbc.co.uk/programmes/b015zqv9>]
- New Books in East Asian Studies, July 12, 2011 [<http://newbooksineastasianstudies.com/2011/07/12/>]
- "A Yellow East Asia," East Asian Studies, Princeton University, May 2009
- "Why Are East Asians Yellow?" Gallatin School, New York University, March 2009
- "European Views of China Before 1750," Hong Kong University and The Royal Asiatic Society, Hong Kong

Branch, November 2008

"Fear and the Yellow Peril: History and Pre-History," Davis Center, Princeton University, November 2007

"The Great Wall of Europe: European Views of China Before 1750," Center for Chinese Studies, University of Michigan, November 2007

"Great Walls and the Nestorian Monument: Knowing About China in Early Modern Europe," Dept. of History, Pennsylvania State University, April 2005

"Psalmanazar and The Great Wall of Europe," Dept. of English Distinguished Lecture Series, University of Macau, April 2004

"Psalmanazar's Impersonasian," University of Durham (UK), July 2002

"George Psalmanazar, Exotic Impostor," National Library of Australia, March 2001

"Shakespeare My God-father," Institute of English Studies, University of London, July 2000

"Shakespeare's Queer Sonnets," Dept. of English, University of Hong Kong, April 1999

School of Criticism and Theory, Cornell University, Summer 1998

## **Teaching**

Professor, National Taiwan University, Taipei, Taiwan (Aug 2001 - present)

Associate Professor, National Taiwan University (Aug 1993 - July 2001)

## **Awards and Guest Positions**

Visiting Fellow, Dept. of Art History, University of Utrecht, Fall 2017

Visiting Fellow, Dept. of Art History, University of Amsterdam, Fall 2016

Visiting Scholar, Max Planck Institute for the History of Science, Berlin, October 2016

DAAD Visiting Professor, University of Hamburg, Germany, Spring 2014

Academia Sinica Book Award for *Becoming Yellow*, November 2013

NTU Distinguished Book Award for *Becoming Yellow*, February 2013

Visiting Fellow, Dept. of History, Princeton University, Fall 2011

Chiang Ching-kuo Foundation, Publication Subsidy for *Becoming Yellow*, June 2010

NTU Outstanding Book Award for *The Story of a Stele*, September 2009

Visiting Fellow, Dept. of History, Princeton University, Spring 2009

Visitor, School of Historical Studies, Institute for Advanced Study, Princeton, Spring 2007

NTU Outstanding Book Award for *The Pretended Asian*, September 2005

Visiting Scholar, Dept. of History, Pennsylvania State University, Spring 2005

## **Taiwan Ministry of Science and Technology Funded Research Grants**

- 2018-2019 A Prehistory of Chinese "Face" in Western Eyes
- 2016-2017 The Russian "Consulship" of Lorents Lange to China, 1721-1722
- 2015-2016 European Fascination with the Kangxi Emperor at the End of the Seventeenth Century: Joachim Bouvet's *Portrait historique de l'empereur de la Chine* (1697)
- 2014-2015 The First Portuguese Embassy to China as Described in a Letter of Cristóvão Vieira, ca. 1524
- 2013-2014 Early Diplomatic Contact Between Holland and China: Johann Adam Schall von Bell's Account of Relations with the Dutch East India Company, 1655
- 2012-2013 Deus Meets Tengri: Letters Between Pope Innocent IV and Güyük Khan in 1245
- 2010-2011 European Descriptions of the "Mongolian Eye," 1500-1900
- 2009-2010 Classifying East Asians in Eighteenth-Century European Taxonomies
- 2008-2009 Before They Were Yellow: Sixteenth-Century Travel and Missionary Accounts of East Asian People
- 2007-2008 Medieval Travel Literature and the Question of an East Asian "Race"
- 2003-2006 The Great Wall of Europe: East Asia in the Eyes of Europeans, 1600-1800 (I-III)
- 2002-2003 The Regularity of Imposture: George Psalmanazar and Samuel Johnson
- 2001-2002 The Fake Formosan Language of George Psalmanazar
- 2000-2001 George Psalmanazar: Fake Traveler
- 1999-2000 Sexual Shakespeare: An Introduction
- 1998-1999 Renaissance (Sexual) Identity
- 1997-1998 The Invention of Authorship in the Early Modern Period
- 1996-1997 Playing the Sodomite in *As You Like It*
- 1995-1996 The Fear of Fear in Hobbes's *Leviathan*
- 1994-1995 Problems of Authenticity in the Study of Shakespeare
- 1993-1994 Problems of Authenticity in the Art of Rembrandt